

## **The Joy of Christmas is Coming to Your Local Movie Theater!**

Christmas Eve services are fast approaching. Your staff, volunteers, congregation, and the community at large could all use a beautiful reminder of the WHY of Christmas as the season begins.

Provide an early gift of JOY to your world with a musical retelling of the nativity story with **JOURNEY TO BETHLEHEM**, opening in theaters November 10.

### **Here are some benefits of making JOURNEY TO BETHLEHEM the ultimate small group outing:**

- Build your community with a special day or evening at the movies.
- Bring along people who would otherwise not be able to go (if you need some free tickets, they are available through [The Gift Of Giving](#)).
- Encourage the people of your church to invite friends and family who might not otherwise experience the Christmas story this year.
- Help families connect with other families within the church.
- Celebrate Christmas early as you ready for Christmas services.

### **Find the tools and resources you need to maximize impact with the movie.**

- Discussion Guides ... perfect for after you've watched the film together; there are three free downloads to guide conversations for Families, Teens, and Kids!
- Postcards ... With the movie poster and a section below where you can add your showing date, theater info, and other details.
- Digital Banners ... Great for spreading the word on your website and through emails.
- Trailer to use before service or on your website / socials, including an intro card saying, "WE'RE GOING TO THE MOVIES ... TOGETHER!"
- We have a team at the ready to help you with [groups of 25 or more](#).

[Questions?](#) We are here to help serve you. Together, let's add some merry to Christmas!